

Good Day,

I know all is well for you! Had a great conference call with the MVbs this morning! While reflecting on Sunday's live stream, we talked about what improvements we can make to our live streams. Below are some recommendations.

1. Even if you don't have cameras, you can still stream using your computer camera teaching from your desk.
2. Make sure that you stream to more than one platform. Ex. Facebook live, YouTube, Vimeo, or you may be using your own streaming service.

This will allow for redundancy. If one platform crashes, you still are live on other platform. Be send or advertise both streams.

3. Google "non profit giving platforms" to find an online giving platform. After taking another look at Cash App, I realize it's a good platform but it's hard to keep record of who is giving for later in the year when you have to produce a contribution statement for the members and other givers. This is a good time to look at your data management software. Most have an online giving component.

4. Look at the archive of your live stream to see if you enjoy what you see. Critique yourself! What can I do to make the online experience better?

5. If you have the capability of using lower thirds (putting info at the bottom of the screen), use them. Ex. Link to give, number to call to give if you have that setup, number to call for prayer, etc.

This is new for a lot of us! If you don't know where to begin or have any questions, text me or call the office. We will be happy to assist you!

In Strength and Honor,

Dr. Leroy Thompson Jr.